

41st Annual State Construction Conference

March 3, 2022



NC★DOA
Department of Administration
State Construction Office

Statewide Historically Underutilized Business (HUB) Update

State Construction Conference



HUB Office Overview

The Office for Historically Underutilized Businesses promotes diversity and inclusion in state government procurement and contracting.

The main roles of the HUB Office include:

- HUB Certification
- NC Small Business Enterprise Certification
- Support the use of Historically Underutilized Businesses and NCSBEs
- Business Development services to HUBs/NCSBEs
- Providing training to HUB vendors and the state and local governments
- Collecting reports on construction spending and goods/services purchases



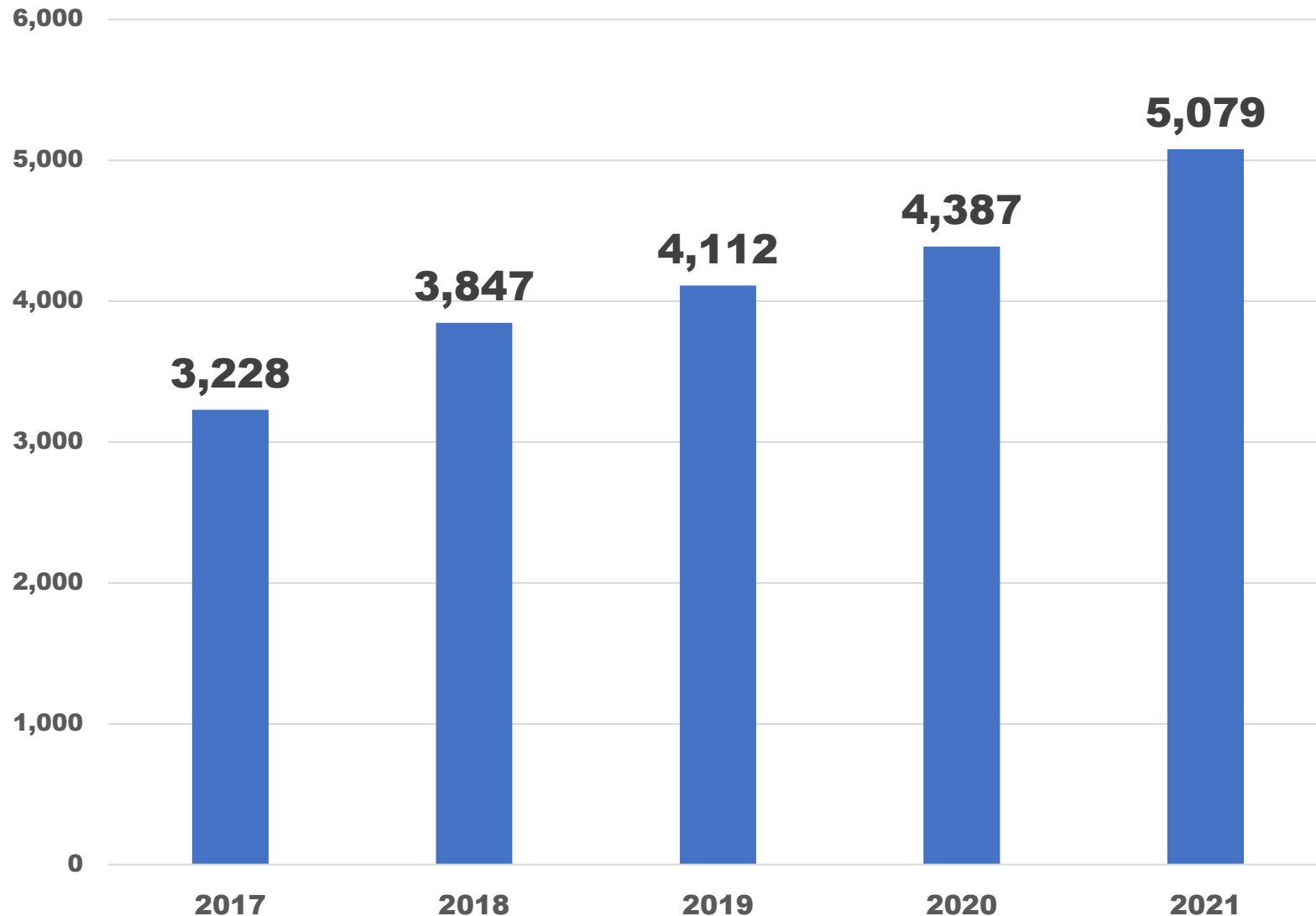
What is a HUB?

- Per NC General Statute 143-128.4
- At least 51% of business is owned by one or more persons who are members of at least one of the groups in 143-128.4 (b).
- The management and daily business operations must be controlled by at least one owner in one of the groups in 143-128.4 (b).

HUB Certification Categories

- Black
- Hispanic
- Asian American
- American Indian
- Female
- Disabled
- Disadvantaged

HUB Certifications Over Time July 2017 to July 2021

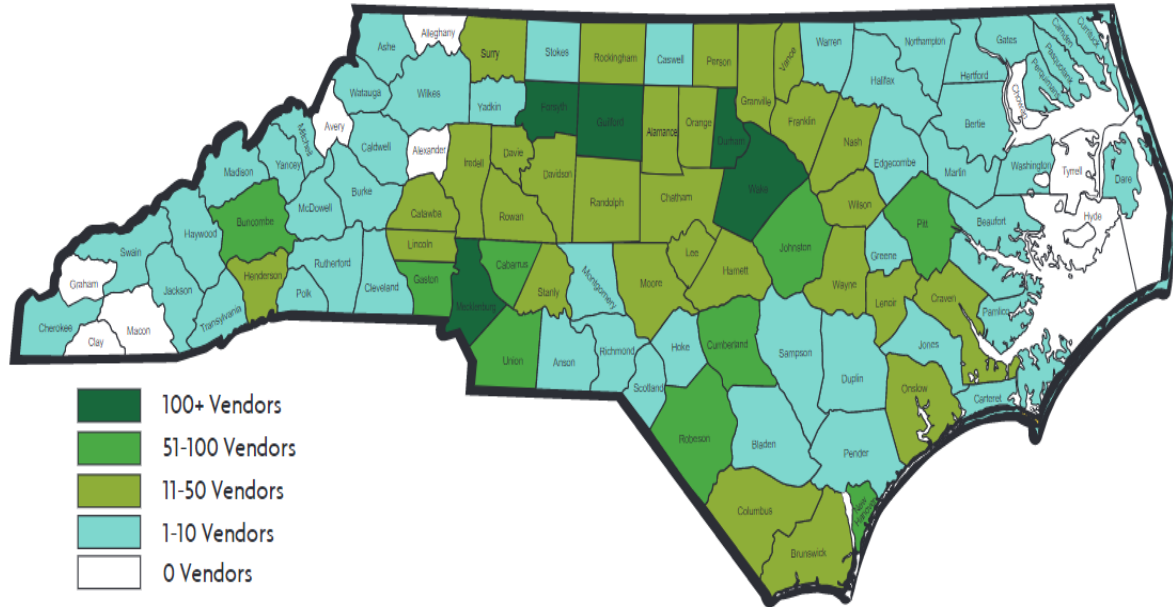


Total new certifications and recertifications approved has increased each year since FY 17-18. (Over 1,000 approved so far in FY 21-22)

FY 21-22 has the highest average monthly number of certifications or recertifications in the last five years. (151 per month in FY 21-22)

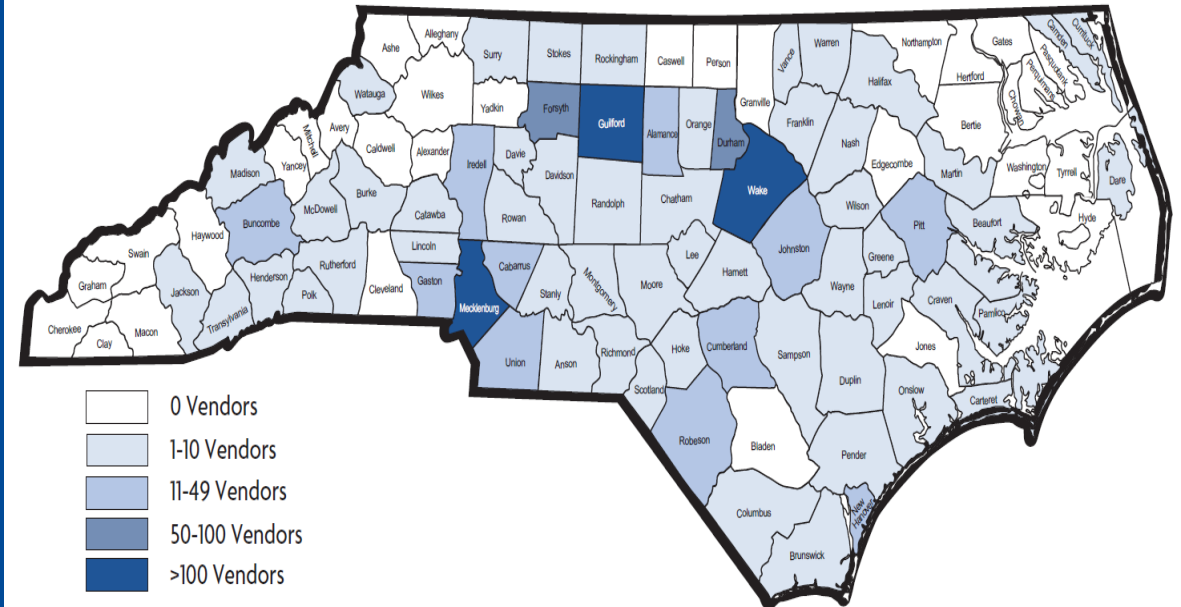
Vendors in North Carolina

HUB Certifications in North Carolina (October, 2021)



Total HUB Certified Vendors as of February 14, 2022: 5,727

North Carolina Certified Small Business Enterprises by County



Total Certified NCSBEs as of February 14, 2022: 1,840

Andrea Harris Social, Economic, Environmental, and Health Equity Task Force

Purpose:

Established under EO143 to address disparities in communities of color disproportionately impacted by COVID-19

Mission:

To create economic stability, eliminate health disparities, and achieve environmental justice in North Carolina.

Guiding Principles:

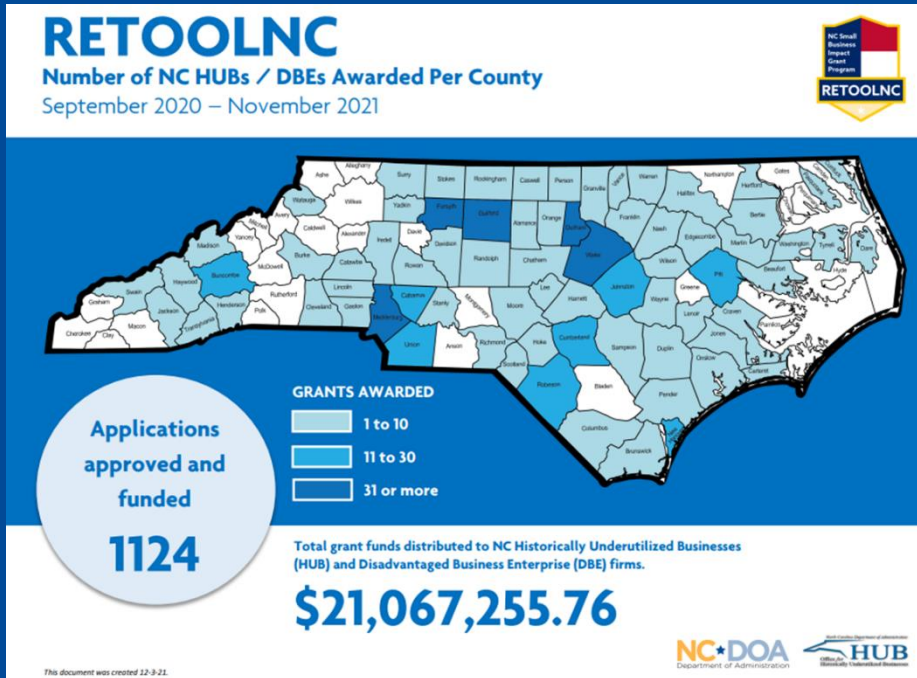
Put People First, Ensure Sustainability of Efforts, Make Efforts Adaptable to Change, Ensure Transparency and Accountability

Subcommittees:

Access to Healthcare, Patient Engagement, Economic Opportunity, Environmental Justice, Educational Opportunity



RETOOLNC Grant Program



RETOOLNC Grant Program created as a response to Executive Order 143 Addressing the Disproportionate Impact of COVID-19 on Communities of Color

- Total Grant Funds Distributed: \$21,067,255.76
- Total grant applications approved: 1,124
- Grant Size Range: \$10,000 to \$25,000 per firm

Eligibility Criteria included:

- Independent for-profit business in operation since 2019
- Certified as Historically Underutilized Business or Dept. of Transportation Disadvantaged Business Enterprise
- 50 employees or less
- Annual Gross Revenues: \$1,500,000 or less

Minority Business Development Agency



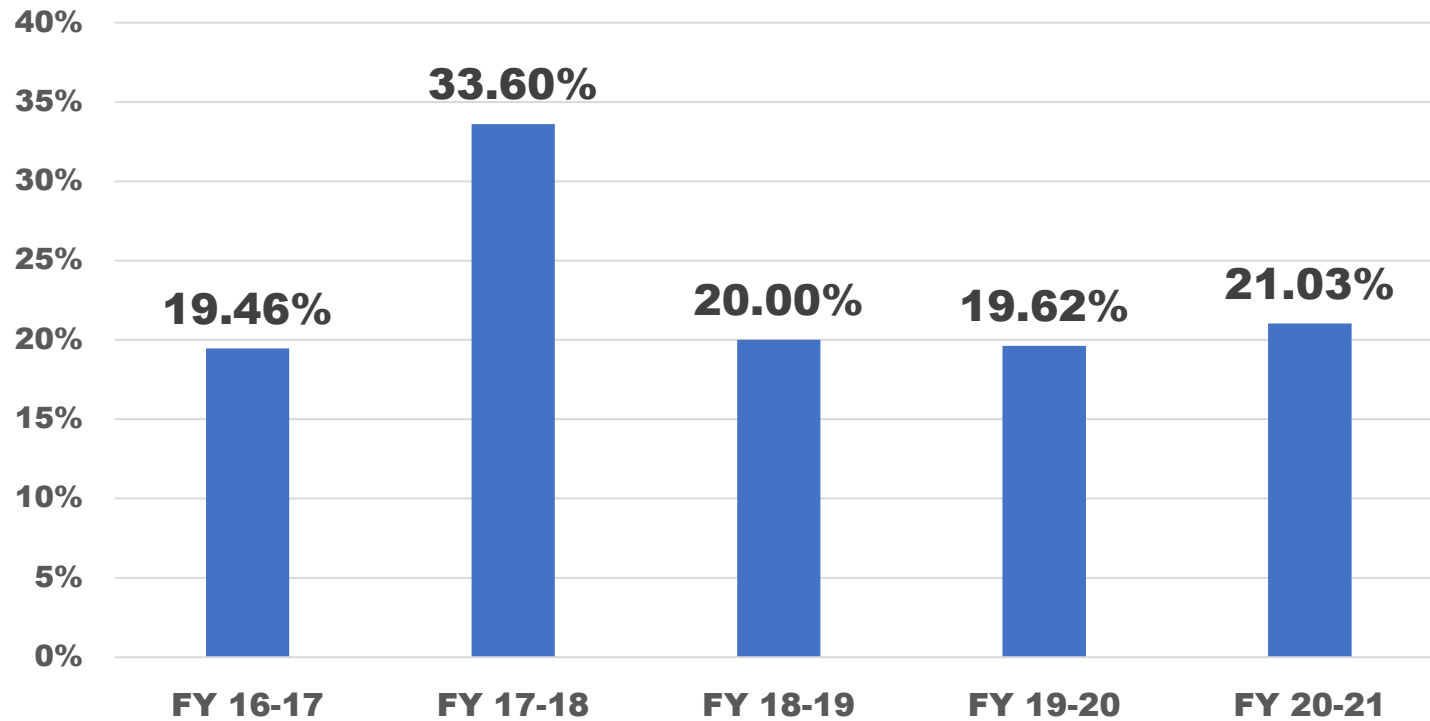
MINORITY BUSINESS DEVELOPMENT AGENCY
BUSINESSCENTER
U.S. DEPARTMENT OF COMMERCE

Operated by North Carolina Dept of Administration
Office for Historically Underutilized Businesses

- HUB Office awarded 5-Year award from the US Department of Commerce
- Funding is to establish a business center to aid North Carolina minority business enterprise firms
- MBDA business centers provide minority-owned firms a platform to reach global and domestic markets, enhancing growth, access to capital, contract opportunities and assistance in identifying strategic partners

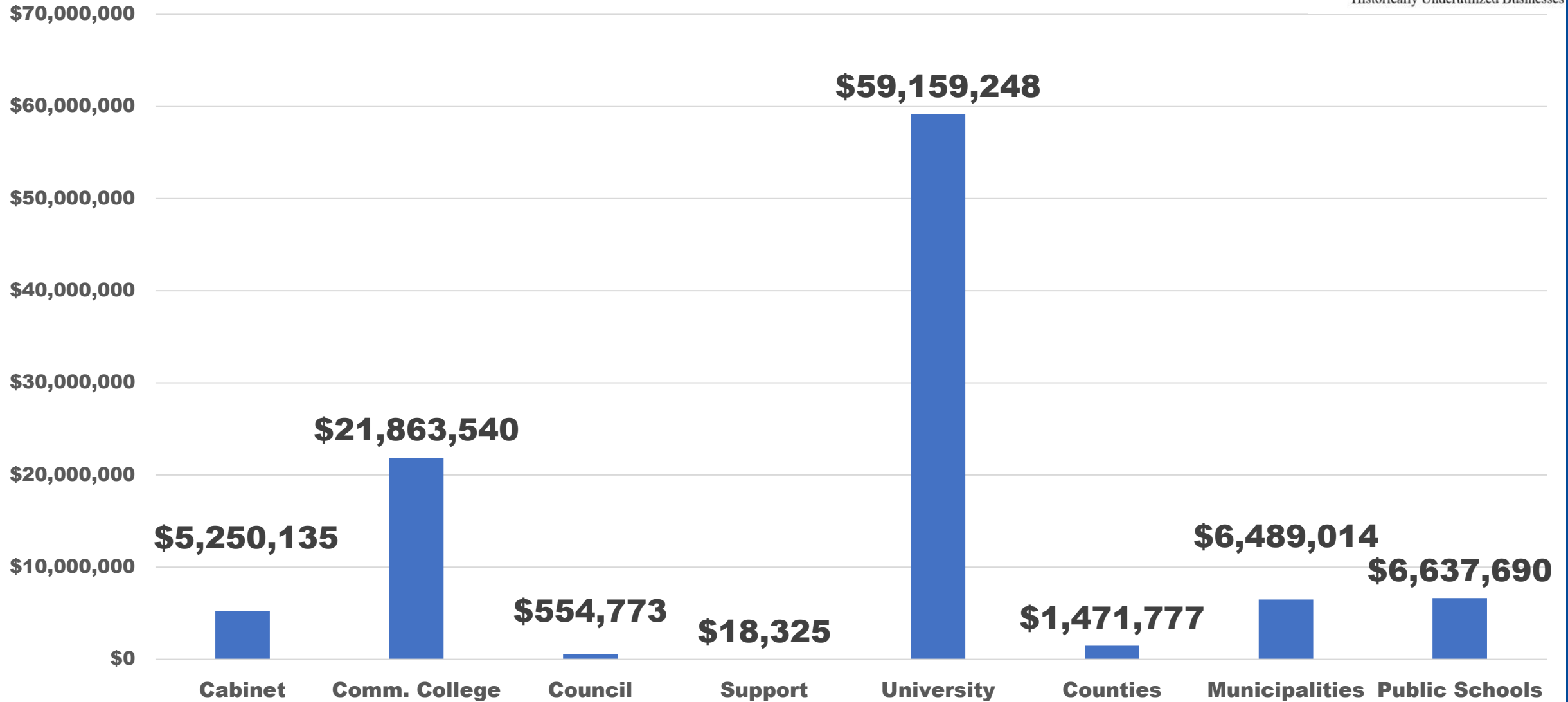
Construction HUB Participation

**Construction HUB Participation
FY 2017 to FY 2021**

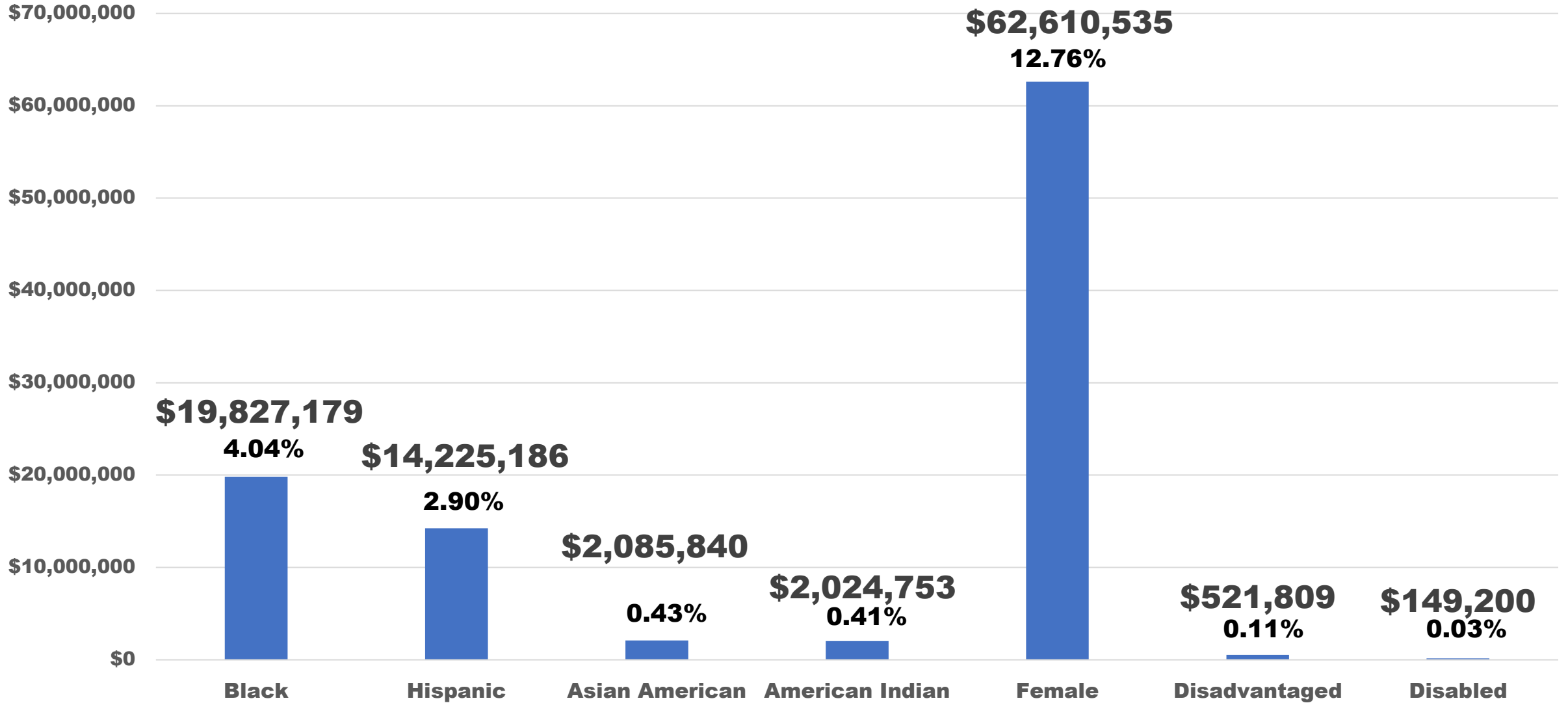


- Total HUB Spending Reported in FY 20-21: \$204,665,108
- Highest HUB dollar value on record for Construction in NC
- Over \$50 million higher than prior Fiscal Year
- 55 entities reporting 10% participation or more

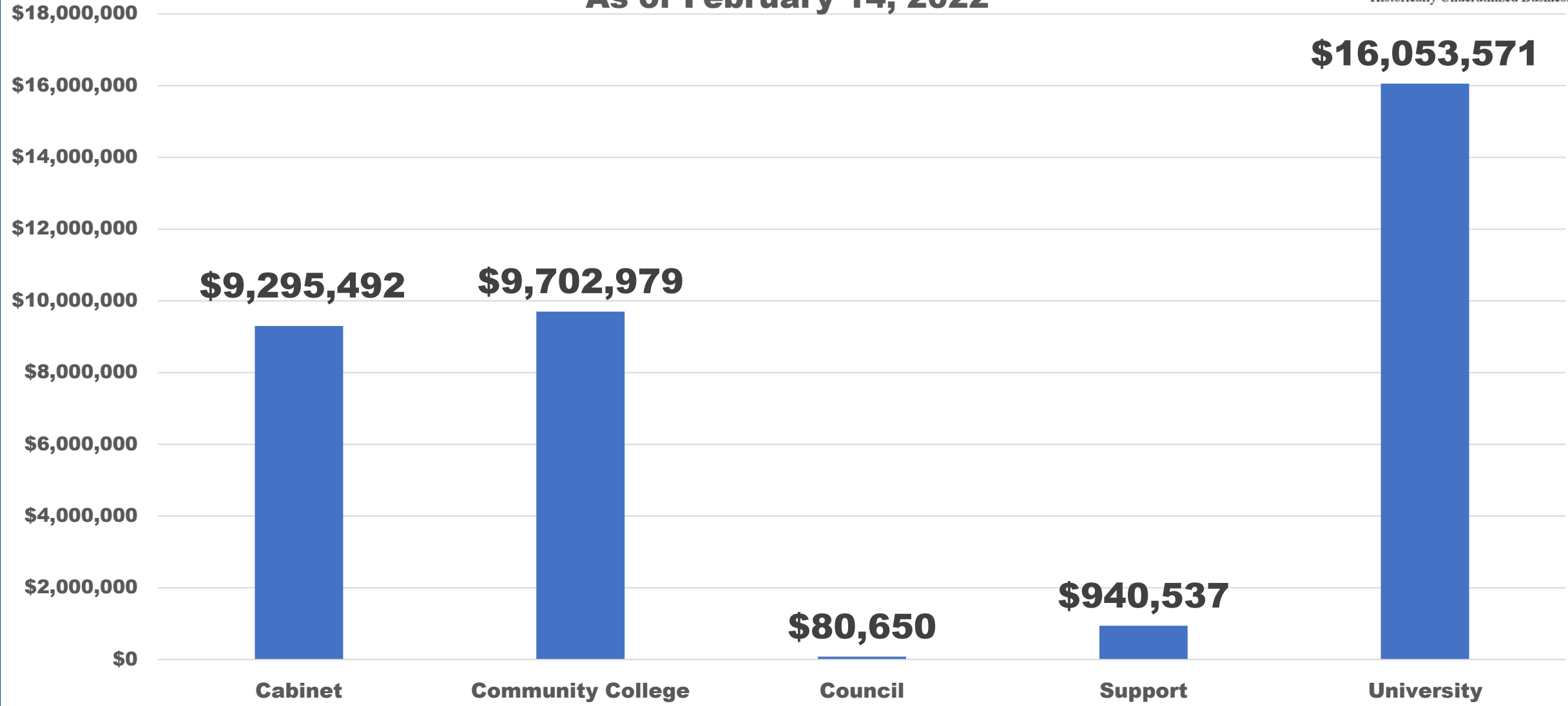
FY 21-22 HUB Construction Spending By Agency Category As of February 14, 2022



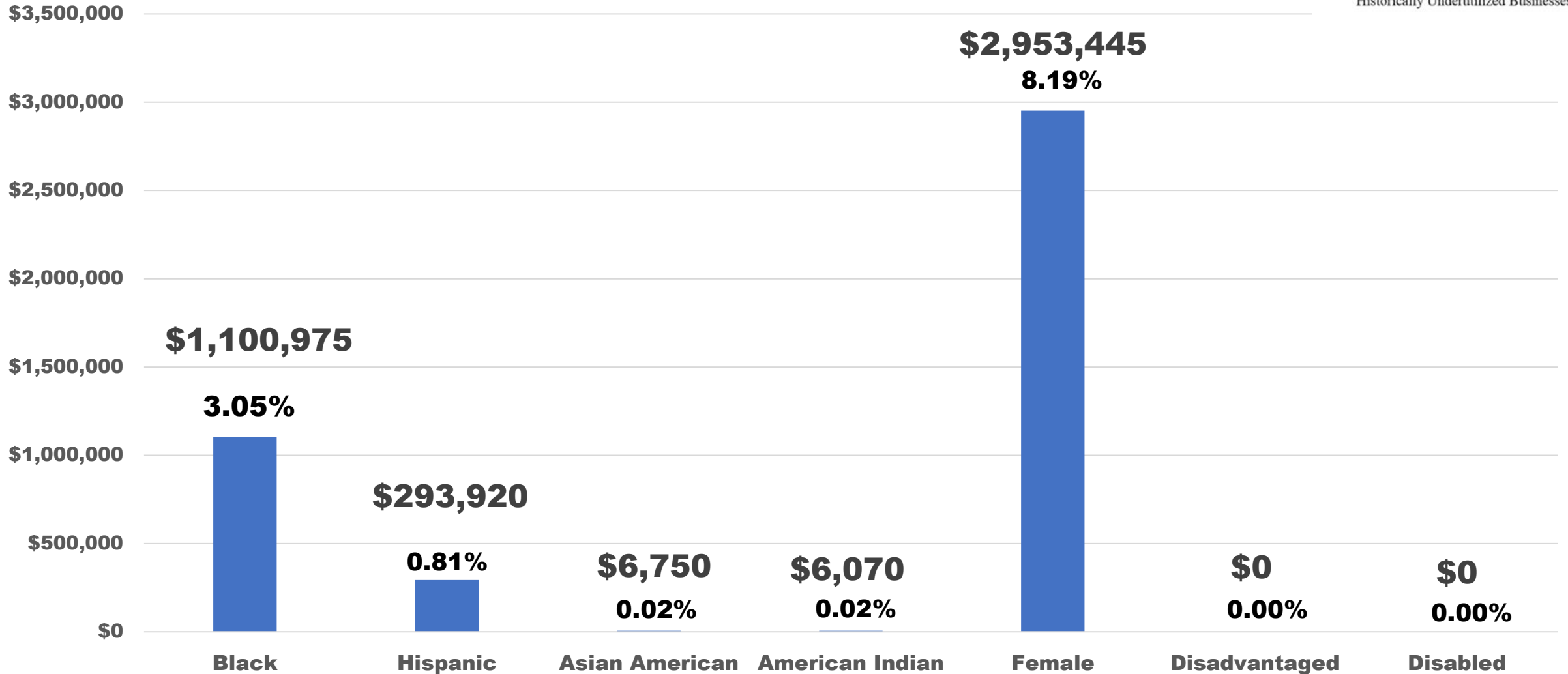
FY 21-22 HUB Construction Spending By Certification Category As of February 14, 2022



FY 21-22 HUB Design Spending By Agency Category As of February 14, 2022



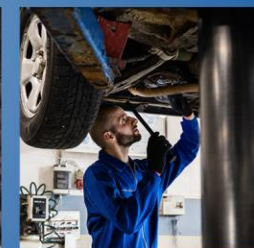
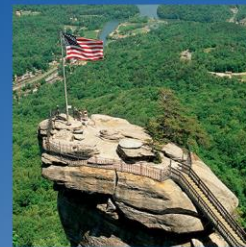
FY 21-22 HUB Design Spending by Certification Category As of February 14, 2022



Thank you

Tammie Hall

Division Director



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