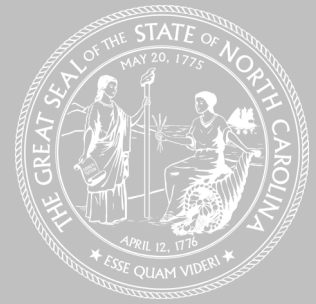


Shannon Vickery

Director of Production Partnerships &
Business Development for UNC-TV



Shannon Vickery is the director of production partnerships and business development at UNC-TV. Since her start at UNC-TV in October 1995, Vickery has served several roles. Those roles include assignment editor for **North Carolina Now**, a reporter/producer, senior correspondent, executive producer for content, and director of production and production partnerships.

She came to UNC-TV after working as a news anchor and reporter at KDRV-TV in Medford, Oregon. Vickery is a graduate of the University of Missouri-Columbia with bachelor's degrees in broadcast journalism and political science.

She also earned a Master of Arts from Duke University with an emphasis in health policy. Shannon also is a member of the Midsouth Chapter of the National Academy of Television Arts and Sciences, NETA Production Council and the Radio Television Digital News Association.