

Jenny Black

President & CEO of Planned Parenthood South Atlantic



Jenny Black is the president and CEO of Planned Parenthood South Atlantic (PPSAT), one of the country's largest affiliates, operating 14 health centers throughout North Carolina, South Carolina, West Virginia, and Virginia. Black is a North Carolina native who has served within the Planned Parenthood family since 1999. PPSAT was happy to welcome her home in 2015 to begin her new role as PPSAT president and CEO.

Since her arrival, Black's major achievements for PPSAT have included: implementing strategic planning with the newly formed PPSAT board, spearheading a major post-merger employee engagement initiative, launching a large-scale facilities improvement project, introducing new customer service initiatives to ensure that PPSAT is a great place to be a patient, and leading the organization to a record-breaking fundraising year.

She also serves as president and CEO of Planned Parenthood Votes! South Atlantic, PPSAT's political arm engaged in voter education, legislative advocacy and electoral work.