

N.C Council for Women Strategic Planning Workshop Minutes

November 18, 2022, 10:00 am until 3:00 pm

Members Present: Annette Taylor, Chair, Liz Doherty, Elsa Jimenez-Salgado, Alison Kiser, Elizabeth Outten, Dr. Patricia Parker, Dr. Joyce Payne, Dr. Tracey Ray, Judge Robin Robinson, Adrienne Spinner, Carrie Stewart, Karen Wallace Meigs, Kate Woodbury, and newly appointed members Dr. Michelle Meggs and Pamela Young-Jacobs.

Members Absent: Lyric Thompson, Vice-Chair, Candance Gingles, Dana O'Donovan, Beth Posner, and Judge Mary Ann Tally.

NC Council for Women & Youth Involvement Staff Present: Danielle Carman, Charnessa Ridley, Sandra Ross, and Deborah Torres.

Guests Present: DOA Secretary Pamela Cashwell, DOA Deputy Secretary David Elliott, DOA Policy Director Evin Grant, and OSBM Facilitators Jonathan Meyer, Ben Agsten, Jessica Robinson, and Jaclyn Arnette.

Meeting was called to order by Chair Taylor at 10:00 a.m.

Welcome: Facilitator Meyer reviewed the agenda, which included meeting objectives, a value setting session, a vision setting session, a mission setting session, and a review of next steps. Chair Taylor welcomed everyone who was present and gave opening remarks. Meyer gave an overview of the pre-session survey results, including that the majority of Council members believed both the existing mission and vision statements should be redrafted.

Approval of Minutes: Minutes of the August 26, 2022 meeting will be approved at the next quarterly meeting.

Oaths of Office: The Honorable Ashleigh Parker Dunston administered oaths of office for reappointed Council members Elizabeth Outten, Dr. Patricia Parker, Dr. Tracey Ray, the Honorable Robin Robinson, Adrienne Spinner, Karen Wallace-Meigs, and newly appointed Council member Dr. Michelle Meggs. The Honorable Robin Robinson administered the oath for newly appointed member Pamela Young-Jacobs later in the meeting.

Introduction

Organizational Values, Vision, and Mission statements were defined during the CFW Strategic Planning Workshop as follows:

- Values Statement: The principles that govern behavior within an agency.
- Vision Statement: A coherent and powerful statement that provides a concrete picture of what the organization intends ultimately to become, which may be 5, 10, or 20 years in the future.
- Mission Statement: A statement that describes an organization's basic purpose and identifies what the group does, why, and for whom.



The Values, Vision, and Mission Statements that received consensus support at the CFW Strategic Planning Workshop are as follows:

Values Statement Draft:

- *Accountability – We take responsibility for the measurable impact of our collective actions.*
- *Equity – We are committed to developing and sustaining a culture that removes barriers that limit opportunities for women.*
- *Collaboration – We are at our best when we work together to leverage the creativity, expertise, and integrity of the entire Council to fulfill our mission.*
- *Strategic – We make clear choices, anticipate changing conditions, and plan for the future.*
- *Justice – We take responsibility to achieve true and lasting democracy for women, respecting and feeling compassion for those who are not treated fairly.*

Vision Statement Draft:

Original Vision:

North Carolina will be the best state for quality of life for women.

Newly Proposed Vision:

North Carolina is a state where women thrive economically and socially, racial and gender justice prevail, and the metrics of quality of life for all women rank at the highest levels.

Or, alternatively...

North Carolina is a state where women thrive economically and socially, racial and gender justice prevail, and women's quality of life ranks at the highest levels in the country.

Mission Statement Draft:

Original Mission:

To achieve equality for all North Carolina women by advocating for education, health and safety, economic security, and social justice.

Newly Proposed Mission:

To advocate for, empower, and amplify voices of women to drive policies that promote their economic and social vitality in North Carolina.

Or, alternatively...

To amplify voices of, empower, and advocate for women so as to drive policies that promote their economic and social vitality in North Carolina.

Or, alternatively...

To amplify voices of, empower, and advocate for women to achieve policies that promote their economic and social vitality in North Carolina.

Adjournment

The meeting adjourned at 3:00 p.m.